

#### Why OKI Printing Solutions?

OKI Printing Solutions is the business printing specialist.

Our single-minded aim is to help businesses to grow and to prosper by enabling them to create the best possible impression with their printed communications. By building on our proven, reliable, single-pass technology, we have developed fast, high quality, cost-effective printing solutions that benefit businesses today and into the future.

We also know how important reliability is for customers. That's why every one of our products is built to perform, day in, day out, helping to maintain business efficiency and provide that competitive edge.

OKI Printing Solutions. No one does more in business printing.



#### Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI Printing Solutions continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI Printing Solutions' Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.

#### 20 years of LED Technology

OKI Printing Solutions pioneered the development of digital LED technology in printers over 20 years ago. This innovation delivers High Definition printing – for more accurate, striking printed documents. Thanks to this digital LED technology, our printers are compact, environmentally friendly and energy efficient, using significantly less raw materials in the manufacturing process and consuming less energy. LED print heads have no moving parts, making our LED printers robust and ultra reliable.

#### Why Executive Series?

Heritage of award winning products.

Building on OKI Printing Solutions' heritage of award winning products, the exclusive Executive Series range of Multifunction Products, colour and mono printers provide hassle-free document solutions, budgetary control and enhanced workflow efficiency.

Our selected Executive Series partners can provide a print strategy and tailored solution that delivers total peace of mind through fully serviced products and the benefits of predictable budgeting.



#### CarbonZero Manufacturing Facilities

OKI Printing Solutions' three main production facilities, located in Ayutthaya (Thailand), Shenzhen (China) and Fukushima (Japan), which manufacture printers and MFPs for the company's European and broader global markets have been made "CarbonZero" in a bid to slow down global climate change. This initiative is in accordance with our commitment to reduce total Greenhouse Gas Emissions, with an emissions reduction target of 6 per cent by 2012. This target is in line with the United Nations climate change objectives. We have invested in a range of carbon offsetting projects through co2 balance, to offset these factories' carbon emissions making them 'CarbonZero'.



#### Energy Star

Our printers and MFPs have earned the Energy Star by helping to eliminate energy waste through particularly energy-efficient designs. They use less energy to perform regular tasks. When not in use, they automatically enter a powersave mode and product features such as, duplex printing, further reduce the wasting of energy and paper resources.

## ES5430

**OKI**  
PRINTING SOLUTIONS



**Professional in-house colour, delivered fast and efficiently**

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**OKI**  
PRINTING SOLUTIONS

EXECUTIVE  
SERIES  
CREATED BY  
OKI PRINTING SOLUTIONS



# Why compromise when you can have an OKI?

Perfect for any business with busy workgroups that want the maximum return on their IT investment. The compact low profile ES5430 has a host of essential features as standard, such as double-sided printing and built-in networking delivering much more than any ordinary office A4 colour printer. This versatile, efficient and

fast device (up to 26ppm for colour and 30ppm for mono) is built for endurance and allows you to print on a wide range of media so that you can do so much more in-house. The ES5430 is ideal for everyday use in document-intensive environments.



## True versatility

High Definition toner produces vibrant, saturated colour with a stylish finish, and an ability to print on a huge range of media (including card stock) puts the production of compelling marketing material within everyone's reach.

Now you can print an impressive variety of high quality single- and double-sided documents, from everyday items through to business cards, banners, and more. A compact, low profile design means that you can conveniently put it on your desk for arms-reach access to all your printed documents.

- ProQ2400 multi-level output quality, 1200 x 600dpi print resolution
- Microfine High Definition toner for maximum print quality
- Flexible media handling: from A6 to 1200mm banners; card stock up to 220gsm
- Compact, low profile design lets you pick up your documents with absolute ease
- OKI Template Manager makes it easy to create and print a range of document types

## Effortless efficiency

The ES5430 delivers efficient, affordable printing day after day. High yield toner cartridges and a paper supply that can be expanded to 880 sheets mean longer uninterrupted printing. Plus, automatic two-sided printing comes as standard and a convenient multi-purpose tray (MPT) lets you print on specialist media.

The ES5430 is fully networked as standard, allowing it to be shared across many users, and you can even monitor the printer remotely, thanks to OKI's PrintSuperVision software.

- 5,000 page toners and separate drum unit for maximum uptime and lower running costs
- Standard paper supply of 350 sheets, including 100-sheet multi-purpose tray (can expand to 880 sheets)
- Automatic two-sided printing reduces paper consumption and saves money
- Colour Access Policy Manager utility for controlling and monitoring user access rights
- 10/100 Ethernet built-in integration with your network, allowing sharing across many users, saving costs

## Enhanced productivity

With a fast 'first page out' time and print speeds up to 30ppm, the most difficult deadlines become more manageable. The powerful processor and large memory lets you take on complex jobs with ease and there's an intelligent ECO mode that automatically supports faster throughput on small jobs.

- First page prints in just 8 seconds; continuous colour printing at up to 26ppm (30ppm black & white)
- 532MHz processor and 256MB memory - expandable to 768MB - for superior performance
- ECO mode improves output performance for jobs of only 1 or 2 pages
- PCL and PostScript brings platform flexibility, making it perfect for more graphical applications

## Environmental efficiency

As you'd expect from OKI, the ES5430 has impressive green credentials. Built in a factory with 'CarbonZero' credentials it comes as standard with automatic double-sided printing which reduces paper use, and an ECO mode to help conserve energy and resources. Importantly when not in use, the 'Deep Sleep' mode reduces power consumption to negligible levels.

- ECO mode reduces energy consumption by keeping fusing temperatures low for one and two page jobs
- 'Deep Sleep' mode saves you money by reducing energy consumption to less than 1.1W
- Automatic double-sided printing reduces unnecessary paper usage

## Robust and reliable

Look beyond the thoughtful ergonomic design of the ES5430 and you'll see it is tough enough for the most demanding workloads. Our ultra-reliable digital LED technology has fewer moving parts, which means less wear and tear for exceptional reliability. This, plus a robust, built-to-last design, gives us the confidence to offer an extended three-year warranty as standard.

- Ultra-reliable digital LED print technology, pioneered by OKI and proven in use for over 20 years

**ES5430**  
PCL/PS, duplex,  
networked



**ES5430**  
with optional 2nd  
paper tray



## The ES5430 features at a glance

A4 Print speed	Colour 26ppm; Mono 30ppm
Time to first print	8 seconds colour / 7.5 seconds mono
Print quality	ProQ2400 Multi-level technology, 1200 x 600dpi
Printer language	PCL/PostScript emulation
Processor speed	532MHz
Dimensions (HxWxD)	242 x 410 x 504mm

Paper capacity	Standard: 350 sheets of 80gsm; Maximum: 880 sheets of 80gsm
Paper weight	Up to 220gsm
Paper sizes	A4, A5, B5, A6, banners up to 1,200mm
Duplex	Standard
Memory	Standard RAM: 256MB; Maximum RAM: 768MB Optional SDHC Memory Card: 16GB